

ACTUAL
SIZE

P507420F
BEST IF USED BY:

04 21 29
0295TP121922

Marking, coding and systems solutions

Pet Food Industry



Videojet marking and coding equipment is designed to meet the exacting demands of the pet food industry

Increasing pet food production volumes, longer production runs and frequent changes in packaging type – you need the print, but you don't need headaches from unscheduled printer downtime or ink mess. Videojet provides coding and marking solutions that deliver high uptime, long print runs, and predictable maintenance, providing consistent, reliable printing for your pet food production.

Line Efficiency

- Videojet inkjet printers are equipped with automatic printhead cleaning, increasing uptime and throughput
- Videojet printers warn you in time if maintenance needs to be done, so you can define your maintenance schedule
- Ink refill and ribbon exchange is quick and easy. Videojet thermal transfer printers are designed for fast ribbon changes, and our Smart Cartridge™ fluid delivery system virtually eliminates spills and helps ensure the correct fluids are used.



Flexible film



Plastic



Flexible film



Plastic



Coated paper



Metal can



Temperature

- Ambient temperatures can influence the quality of your pet food products and temperatures may vary seasonally. Videojet printers operate in a wide range of temperatures, delivering consistent print quality, even if production temperatures vary.
- Temperature controlled printheads and nozzles make sure the printers operate independently of the ambient temperatures

Printer Start Up

- Videojet printers can easily be adapted to print on a variety of pet food package materials and at different places within the production line, delivering true ease of operation
- Our ink range includes thermochromic inks that change color after pet food sterilization and inks with high adhesion in case pet food containers have fat, oil or other substances on their surface
- Pets are sensible to the smell of their food. The Smart Cartridge™ design reduces odor of ink and solvents to an absolute minimum and helps ensure there is no ink or solvent spill.



Paperboard



Corrugate



Paperboard



Label on corrugate



Paperboard



Label on stretch wrap

Videojet in the pet food market

- Partnership with all major pet food OEMs
- Innovative installations tailored for specific pet food customers by a dedicated Integrated Solutions team of engineers
- Largest and most experienced service and support teams in the industry helps deliver increased uptime



Doggie Paws are perfect for small dogs, puppies or any pooch that needs a little motivational encouragement. Our low fat treats are baked with an extra crunch to help clean teeth and freshen breath. The great taste and bakery fresh smell are guaranteed to keep that tail waggin' and your dog comin' back for more.

We proudly support
hundreds of animal
rescue & shelter
organizations.

Since 1998, Blue Dog Bakery has baked premium treats with 100% pure and natural ingredients. No animal by-products, artificial colors, artificial flavors, or preservatives - just high quality ingredients that taste doggone good.

COOK THOROUGHLY
KEEP HOT FOODS HOT. REFRIGERATE LEFTOVERS
IMMEDIATELY OR DISCARD.

29221 F
USE OR
DEC/08/20

Visit us online at
dogbakery.com

280512 280512
10284175



FEEDING GUIDELINES

Weight of Cat (lbs.)		Feed Daily	
8 lbs.	12 lbs.	16 lbs.	22 lbs.
2/3 - 2/3 c	2/3 - 3/4 c	1 - 1 1/3 c	1 1/3 - 2 c

These guideline amounts are a starting point and your cat may need to adjust food intake. This represents the total recommended amount of food you should feed your cat per day to get the actual weight you want.

Videojet solutions

Accurate, reliable and cost effective printing

Coding in the pet food industry is not necessarily straightforward. Given the high production volumes and varying package types of pet food products, your lines require flexible, accurate and reliable coding. Videojet printing solutions maximize production and business benefits through increased uptime, simplified operations and improved flexibility. With a robust offering of varying technologies, Videojet can meet these challenges with an array of cost-effective and high uptime solutions.

Continuous Inkjet (CIJ)

Most versatile of all variable technologies, combined with a portfolio of over 175 inks, CIJ prints on nearly any material and shape.



Laser Marking Systems

Improve the contrast and readability of your codes by permanently etching the material surface without physical contact or any need for solvents or extra supplies.



Thermal Inkjet (TIJ)

Ideal for high quality text and bar codes on boxes, cartons, and cases ensuring that even complex and detailed codes are clearly readable for your downstream partners and consumers.



Thermal Transfer Overprinting (TTO)

Perfect for your flexible packaging applications, TTO gives you high quality codes and images, from date and time to DataMatrix codes and logos in a variety of colors.



Large Character Marking (LCM)

Eliminate pre-printed boxes and labels by printing your supply chain information directly to case, saving time and reducing costs.



Label Print Applicator (LPA)

When your customers require labels or you are using darker corrugated cases, LPA automatically applies labels to cases to help ensure high accuracy across a range of substrates.



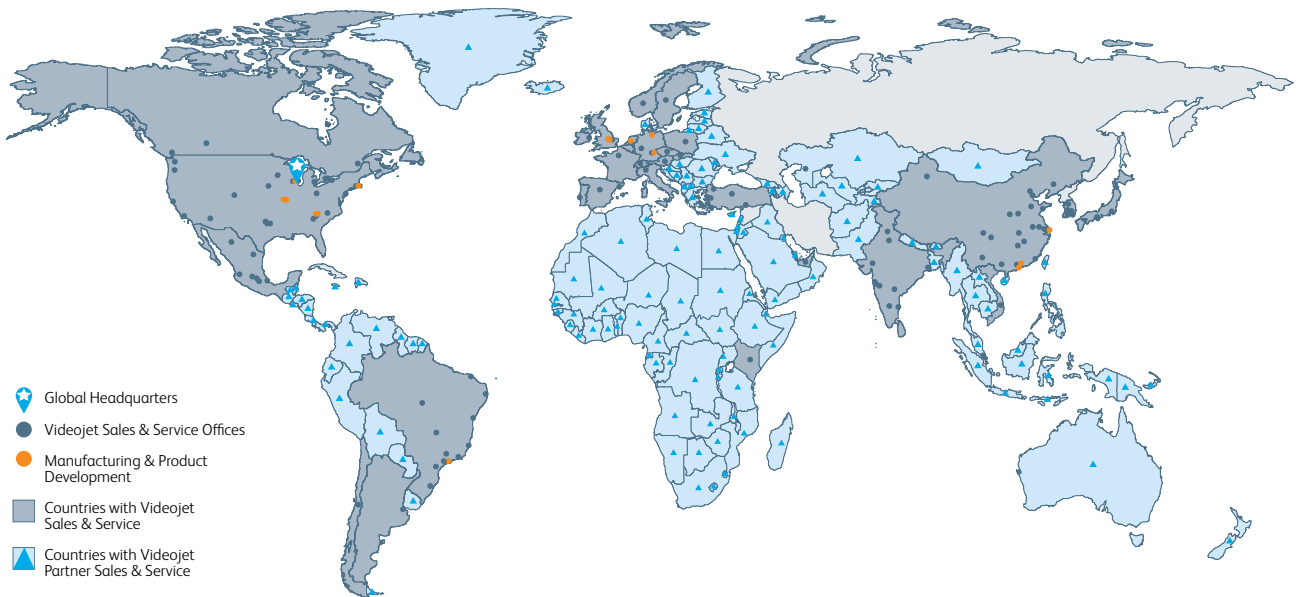
Peace of mind comes as standard

Videojet Technologies is a world-leader in the product identification market, providing in-line printing, coding, and marking products, application specific fluids, and product LifeCycle Advantage™.

Our goal is to partner with our customers in the consumer packaged goods, pharmaceutical, and industrial goods industries to improve their productivity, to protect and grow their brands, and to stay ahead of industry trends and regulations. With our customer application experts and technology leadership in Continuous Inkjet (CIJ), Thermal Inkjet (TIJ), Laser Marking, Thermal Transfer Overprinting (TTO), case coding and labeling, and wide array printing, Videojet has more than 400,000 printers installed worldwide.

Our customers rely on Videojet products to print on over ten billion products daily. Customer sales, application, service and training support is provided by direct operations with over 4,000 team members in 26 countries worldwide.

In addition, Videojet's distribution network includes more than 400 distributors and OEMs, serving 135 countries.



Order supplies shop.videojet.com

Call **800-843-3610**

Email info@videojet.com

or visit www.videojet.com

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